

Press Release

FOR IMMEDIATE RELEASE

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Cognent offers Private Domain Name Registrations

As an outspoken advocate for Internet privacy, Cognent is now offering Private Domain Name Registration Services to its customers.

El Paso, Texas - Monday, January 24, 2005 - As part of its strategic plan to better serve its customer base, Cognent, Inc. announced today that it has begun offering Private Domain Name Registration services to customers. Cognent is an outspoken advocate for Internet privacy issues and especially the privacy of individuals who register domain names for their companies or private use.

Cognent's Private Registration Service allows customers to keep private their contact information, including their address and telephone numbers from public view, information that they are required to submit when registering domain names as per ICANN rules. Cognent's service replaces the customer's private information with alternate contact information keeping the customer's information away from prying eyes. WHOIS listings will show Cognent's information rather than the customer's private address.

"Cognent's service addresses customers' growing concern about SPAM, identity theft and other Internet fraud," stated Horacio Porras, Director of Business Development for Cognent. "With prices starting at less than \$15 a year, customers can register their domains while protecting their privacy", added Porras.

Cognent is providing Private Registration Services for .com, .net, .org, .biz and .info domain extensions.

Cognent, Inc. is a full-service technology outsourcing firm located in El Paso, Texas. Cognent provides full service IT solutions to regional businesses including Internet/Intranet solutions as well as custom application development along with off-site backup and disaster recovery planning services. Cognent, Inc. also provides managed server solutions along with its signature Theo™ human resources and customer resources management suite.

To find out more about Cognent, Inc. and our approach to customer service, visit us online at: cognent.com or call us at (915) 850-0756.

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