

Press Release

FOR IMMEDIATE RELEASE

Contact: Gerry Mangrum (915) 329-2354 email: gmangrum@cognent.com

Cognent announces new Chief Marketing Officer

Valerie Saenz joins Cognent as Chief Marketing Officer

El Paso, Texas - Sunday, October 09, 2005 - Cognent, Inc. is proud to announce the appointment of Valerie Saenz as Chief Marketing Officer. Ms. Saenz brings an extensive background in sales and customer service with her to her new appointment. Her Previous experience with Electrical Insulating Systems, Austral VonRoll Isola - West, Unisource Worldwide, and Griffith Micro Science Worldwide will afford Cognent's customers with expanded customer service.

"Cognent is fortunate that a professional of this caliber has recognized our company as the organization of the future in El Paso technology outsourcing. Ms. Saenz' experience in customer service continues Cognent's tradition in elevating El Paso's business climate to the level traditionally found in larger cities", Gerry Mangrum, CEO of Cognent, Inc. stated at the announcement.

Cognent, Inc. is a full-service technology outsourcing firm located in El Paso, Texas. Cognent provides full service IT solutions to regional businesses including Internet/Intranet solutions as well as custom application development along with off-site backup and disaster recovery planning services. Cognent, Inc. also provides managed server solutions along with its signature Amitor™ human resources and customer resources management suite.

To find out more about Cognent, Inc. and our approach to customer service, visit us online at: cognent.com or call us at (915) 850-0756.

Interview Contact: Gerry Mangrum, CEO.

Phone Number: (915) 850-0756

Ms. Saenz portrait is available online (cognent.com) in digital format or via email or postal service, please send request to media@cognent.com.

###



Cognent, Inc.

Tel (915) 850-0756 | Fax (915) 850-0766 | www.cognent.com

Cognent, the iT3 Solutions tagline, the Cognent Logo, El Paso Hot Spot, El Paso WiFi, the "Theo" logo and their respective logos are trademarks of Cognent, Inc. All Rights Reserved Worldwide. "i3Tolutions" and "intelligent, internet, information technology solutions" are service marks of Cognent, Inc. All Rights Reserved Worldwide. All product specifications subject to change without prior notice. Certain products & services subject to availability. Not all products or services available in all countries. For the latest information and specifications regarding product services offerings, please contact your sales representative or visit us online at: cognent.com. © copyright 2004 Cognent, Inc. Printed in Mexico.