

## Press Release

FOR IMMEDIATE RELEASE

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### Cognent Announces Opening of New IT Support Firm

**El Paso, Texas** - Monday, January 03, 2005 – Officials from Cognent announced the opening of its El Paso office. Cognent, El Paso's newest IT solutions firm, is a team of businessmen encompassing over 25 years in the computer industry and business management sectors.

Horacio Porras, Director of Business Development stated "EDS has opened offices in El Paso and we expect other high-tech industries will be moving to the area. We believe that our full-service IT support firm will serve a market that is currently underserved in El Paso."

Cognent will be providing full outsourcing services to local companies that require custom help desk support solutions for their IT resources as well as custom programming development to streamline local operations. During the coming months, Cognent will begin to make exciting product and services announcements intended to bring state-of-the-art information technology solutions to local industries. Cognent will soon announce strategic partnerships with national IT powerhouses such as Microsoft and Dell Computers among others.

Cognent, Inc. is a full-service technology outsourcing firm located in El Paso, Texas. Cognent provides full service IT solutions to regional businesses including Internet/Intranet solutions as well as custom application development along with off-site backup and disaster recovery planning services. Cognent, Inc. also provides managed server solutions along with its signature Theo™ human resources and customer resources management suite.

To find out more about Cognent, Inc. and our approach to customer service, visit us online at: [cognent.com](http://cognent.com) or call us at (915) 850-0756.

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**Cognent, Inc.**

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